

BANYAN TREE

HOLDINGS

PRESS RELEASE

Leading international hotel operator and developer Banyan Tree garners 241 global awards in 2018



Singapore, 4 January 2019 - The international operator and developer of premium resorts, hotels, residences, spas, golf and integrated resorts, Banyan Tree Group has garnered 241 global awards in 2018, in recognition of its branding and exceptional experiences as a leading hospitality leader.

➤ Consistent Brand Recognition in Top Global Brand Listings

With 2387 awards won since its inception in 1994, **Banyan Tree Hotels & Resorts** is consistently honoured for its experiential brands in top global brand listings. Winning 117 awards of international benchmark, Banyan Tree was conferred <Travel+Leisure US World's Best Awards 2018 **Top 20 Hotel Brands in the World** (Ranked #16 with score 90.64)>, <DestinAsian 13th Readers' Choice Awards 2018 **Best Hotel Brands for Leisure** (#2)> and <Beijing News **The Best Hotel Brand** 2017>.

It included **Banyan Tree Ungasan, Bali's** <Forbes Travel Guide 2018 Star Awards **World's Most Luxurious Hotels**> and the coveted <AAA **Five Diamond**> rating of **Banyan Tree Mayakoba** in Riviera Maya, Mexico. The exotic **Banyan Tree Ringha** and the new **Banyan Tree Anji** set amidst tranquil bamboo forests won <Travel+Leisure China Awards 2018 **China's Best Boutique Hotels and Best New Hotels**> respectively.

➤ Geographical Spread of Acclaimed Awards

With a wide geographical spread of 241 awards across 30 destinations, it is a recognition of Banyan Tree's spirit of adventure where many times it is a first-mover into destinations on the upswing. Offering a deep sense of place, Banyan Tree highlights and infuses the uniqueness of the locale through design and build, guests' and associates' experiences to sustainability impacts.

Known for **weaving romance into travel**, **Banyan Tree Cabo Marqués** in Acapulco, Mexico was voted <Travel+Leisure US World's Best Awards 2018 **Top 100 Hotels in the World** (#61 with score 95.20) & **Top 10 Resort Hotels in Mexico**> while **Banyan Tree Bangkok** was <Top 5 **Bangkok Hotels**> and **Banyan Tree Phuket** was <Top 10 **Resort Hotels in Southeast Asia**>.

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Banyan Tree Jiuzhaigou, Lijiang and Yangshuo were among <Travel+Leisure China Awards 2018 China's Top 100 Hotels>. **Banyan Tree Sanya** was voted <TTG China Travel Awards 2018 Best Spa Resort> and **Angsana Xi'an Lintong** received the <9th China Meetings Industry Convention Conference Hotel of the Year 2017>. **Banyan Tree Tamouda Bay** in Morocco and the new design-savvy **Dhawa Jinshanling** located at the Great Wall in Beijing won <Voyage Travel Awards 2018 Best Overseas Hotel & Top 50 Hotels of China> respectively. **Banyan Tree Macau** was the winner of <DestinAsian 13th Readers' Choice Awards 2018 Best Hotel in Macau> and three <Forbes Five-Star Awards> for its resort, spa and Belcon restaurant.

At Conde Nast Traveller Readers' Choice Awards 2018, **Banyan Tree Spa Sanctuary Phuket** was voted <Top 10 Best Overseas Hotel Spas> and **Banyan Tree Samui** was named <Top Asia Resorts>. **Banyan Tree Bangkok; Banyan Tree Shanghai On The Bund and Tianjin Riverside; and Banyan Tree Mayakoba and Cabo Marqués** were <Top 10: Bangkok Hotels; China Hotels; and Mexico - Eastern and Western Resorts>.

Inspired by the romance of travel, Banyan Tree will continue to increase its global presence and foray into unique exotic destinations across the Europe, Asia-Pacific, Oceania and other regions.

➤ **Spa, Gallery & Golf Shine with Lifestyle & Wellness Wins**

Banyan Tree Spa, with its rigorous training curriculum by Banyan Tree Spa Academies in Phuket and Bintan, is well-loved for its **art of touch and luxurious spa experiences by skilful therapists**. It was awarded the prestigious <28th TTG Travel Awards 2018 TTG Travel Hall of Fame - **Best Spa Operator**> for the 4th year since induction, <13th China Hotel Starlight Awards 2017 **Best Spa Operator of China**> for the 10th consecutive year and <Shanghai Morning Post Tourism Awards 2017 **Best Spa Brand**> for the 6th consecutive year.

The lifestyle-oriented **Banyan Tree Gallery** offers traditional handicrafts, spa products and accessories, resort-style home furnishings and apparel. As a global marketing platform, it **helps sustain village crafts and employment for numerous communities**.

Harnessing botanical goodness, **Banyan Tree Essentials'** reformulated line of bath, body & aromatherapy products made of 95% natural ingredients are responsibly-sourced. It took a two-year journey to go deep into each product process to ensure that the values of sustainability were embedded, from the beginning of the product cycle at sourcing to the delivery and disposal. Its refreshing **Kieffer Lime collection** won <Harper's Bazaar Hair Awards 2018 Best Shampoo for Oily Hair & Best Conditioner for Dandruff>.

The venue host of several keynote tournaments, **Laguna Golf Phuket** was named the top three regional courses by <Asian Golf Awards 2018 Best Golf Resort in Asia Pacific & Best Golf Course in Thailand>. **Laguna Golf Lăng Cô**, the championship course **designed by golf legend and Laguna Golf Ambassador Sir Nick Faldo**, was voted <Golf Digest Editor's Choice 2018 Best Golf Resorts in Asia - Vietnam>.

➤ **Sustainability Pledge, An Onward Stewardship Journey**

Banyan Tree began its journey by building retreats of rest and rejuvenation, championing the **ethos of "Embracing the Environment, Empowering People"**. Banyan Tree's sustainability approach emphasises on building in harmony with nature and contributing to the growth and development of the community where each of its hotels is planted.

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In 2018, Banyan Tree made a pledge against single-use plastic on Earth Day and firmly supported International Year of the Reef 2018 with guests' and associates' activities for awareness-building on the growing threats to coral reefs and associated ecosystems across the planet. As a **pioneer with ongoing stewardship in sustainability**, the Group was named <Shanghai Morning Post Tourism Awards 2017 **Best Social Responsibility Brand**> while **Laguna Phuket**, its **flagship destination integrated resort** reclaimed from an abandoned tin mine, was awarded <2018 AMCHAM Thailand CSR Excellence Awards - Silver>.

Elevating **the destination's economic and tourism development in the global sport arena**, Laguna Phuket's iconic 25th annual **Laguna Phuket Triathlon** in November was recognised with <Sports Industry Awards Asia 2018 Best Sports Event Venue/Facility in Thailand - Gold> and <2018 Best Races in Asia Awards for 3 categories - Best Overall, Best Destination & Most Challenging Triathlon Race: Short Course>.

Ms Ho Ren Yung, Vice President, Brand HQ of Banyan Tree Holdings said, "We value the importance of accreditations bestowed by the industry partners and our guests, which spur us to continually raise the bar in providing exemplary products and services. I would like to thank our guests and business partners for the ever-strong support and our associates, our pillar of success, for the dedication in delivering exceptional experiences and pioneering sustainability which Banyan Tree is synonymously known for."

"Sustainability has been ingrained as part of our corporate DNA from the very beginning and it is one of the key areas that we are truly proud of. Celebrating our Group's 25th Anniversary in 2019, these award recognitions reinforce our passion and commitment to grow our brands globally. We aspire to journey our guests to more exciting destinations around the world and foster our ongoing commitment towards driving sustainability for a better world," added Ms Ho.

With the global expansion, the Group had 26 successful signing of hotel agreements for its four brands during 2018. It has 48 hotels in operation at end 2018, and seven new hotels slated to open in 2019.

For high-resolution images, please download [here](#). (using latest version of Firefox or Chrome browsers)

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ABOUT BANYAN TREE HOLDINGS LIMITED

Banyan Tree Holdings Limited ("Banyan Tree" or the "Group") is a leading international operator and developer of premium resorts, hotels, residences and spas, with 48 hotels and resorts, 61 spas, 73 retail galleries, and three golf courses in 25 countries. Each resort typically has between 75 to 300 rooms and commands room rates at the higher end of each property's particular market.

The Group's primary business is centered on four brands: the award-winning **Banyan Tree** and **Angsana**, as well as newly established **Cassia** and **Dhawa**. Banyan Tree also operates the leading integrated resort in Thailand – Laguna Phuket -- through the Group's subsidiary, Laguna Resorts & Hotels Public Company Limited. Two other integrated resorts – Laguna Bintan in Indonesia and Laguna Lăng Cô in Central Vietnam – complete the status of the Group as the leading operator of integrated resorts in Asia.

As a leading operator of spas in Asia, Banyan Tree's spas are one of the key features in their resorts and hotels. Its retail arm Banyan Tree Gallery complements and reinforces the branding of the resort, hotel and spa operations.

Since the launch of the first Banyan Tree resort, Banyan Tree Phuket, in 1994, Banyan Tree has received over 2380 awards and accolades for the resorts, hotels and spas that the Group manages. The Group has also received recognition for its commitment to sustainability for environmental protection and emphasis on corporate social responsibility.

In addition to its currently operating hotels, resorts, spas and golf courses, the Group currently has 20 hotels and resorts under construction, and another 26 under development. www.banyantree.com www.angsana.com www.cassia.com www.dhawa.com

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